



P.O. Box 7713
Columbia MO 65205
573.824.2935

FOR IMMEDIATE RELEASE

CONTACT: Sherry Wohlgemuth, Missouri Craft Brewers Guild
PHONE: 573-824-2935
EMAIL: sherry@mocraftbeer.com

MISSOURI CRAFT BREWERS GUILD DECLARES JULY TO BE SHOW-ME CRAFT BEER MONTH

COLUMBIA, MO – The [Missouri Craft Brewers Guild](#) (MCBG) is celebrating independence this month - the Missouri independent craft brewer, that is. The Guild has declared the month of July as **Show-Me Craft Beer Month**. Throughout the month, the Guild will showcase member breweries and highlight the collective efforts of craft brewing across the state of Missouri. The **Show-Me Craft Beer Month** kicks off with the [National Independent Beer Run Day](#) on July 3 and includes various events and activities throughout the month, ending with the 10th annual [St. Louis Craft Beer Week](#).

The Show-Me State has 112 craft breweries in operation. These breweries and brewpubs are small businesses that have a big impact on the state. According to the [Brewers Association](#), a national non-profit trade association dedicated to promoting and protecting American craft brewers, the craft brewing industry in Missouri employs more than 8,100 people and has a \$1 billion economic impact.

Missouri craft beer production in 2018 topped out at 367,871 barrels which equates to 11.5 million gallons – enough for every adult in Missouri over 21 years to enjoy 2.1 gallons of beer each. [Members of the MCBG](#) include breweries with small 5-barrel operations up to large, regional craft breweries producing more than 200,000 barrels - and everything in between.

What defines a Missouri craft brewer? Craft brewers in the Show-Me State are:

- Small – with an annual production of 6 million barrels of beer or less.
- Independent – with less than 25 percent of the craft brewery owned or controlled by a beverage alcohol industry member that is not itself a craft brewer.
- Federally licensed with an Alcohol and Tobacco Tax and Trade Bureau Brewer's Notice and are making beer.

The Missouri Craft Brewers Guild is a 501(c)(6) nonprofit organization representing independent craft breweries in the state of Missouri. Founded in 2011 and incorporated as a non-profit in 2012, the primary focus of the Guild is to advocate for a just and a rational regulatory and statutory environment at the state and federal level and to promote independent craft brewers in the state of Missouri.

###